

CLIENT CASE STUDY

The Challenge

Green Guard First Aid & Safety felt they were missing opportunities to increase revenue in various sales programs but did not know the best way to go about making a real change.



The Solution

- Learned existing training, process and procedures
- Identified areas of gaps in current program
- Designed new custom sales training and marketing program
- Implemented the plan which increased sales by 9%

What the client has to say...

“Gerard has been instrumental in developing a comprehensive training program for my sales force. He has provided many innovative solutions to help drive our organizations CPR and Safety training programs to another level. Gerard gets behind the products and services he believes in, but won't push something if he knows it's not in his client's best interest. If you're looking for someone to build long-term relationships with clients, while boosting your company's profits, I would highly recommend Gerard Bottomley”

Josh DuBois
Unifirst Corp dba Green Guard First Aid